### Jason C. Hutches

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##### Senior Data Professional

Accomplished data professional with over 10 years of experience in analytics, data science, and business intelligence. Proven track record in developing and implementing comprehensive BI solutions and strategic plans, driving business success. Skilled in mentoring and developing high-performing teams and effectively communicating strategic insights to stakeholders. Experienced in Agile delivery and program management.

# Education

**B.S. in Criminal Science (Statistics) -** The College of New Jersey, Ewing Township, NJ

# Areas of Expertise

* **Data Science & Analytics:** Sales Analytics, Data Analytics, Marketing Analytics, Business Insights, Statistical Modeling, Predictive Modeling, Machine Learning, AI Prompt Engineering, Forecasting, Segmentation Analysis, Yield Management, A|B Testing, Data Storytelling, Dashboards, eCommerce, Git
* **Code:** SQL, Python, R, LookML, DAX
* **Tools:** Power BI, Looker, Tableau, GCP, Snowflake, BigQuery, Redshift, Excel, BigQuery ML, Jira, Confluence, GitHub, Power Query, Github, GA4, Adobe Analytics, Sharepoint, Teams, Slack, Power Automate
* **Leadership & Collaboration:** Leadership, Cross-Functional Collaboration, Knowledge Transfer, Communication Skills, Interpersonal Skills, Coaching

# Professional Experience

**Walmart |** NYC, NY 1/2023 to Current

Lead Data Analyst

* Initiated comprehensive data analytics projects for Walmart’s innovative product offerings, resulting in a 17% increase in customer eCommerce activity.
* Engineered and refined statistical and machine learning models, such as KMeans Clustering and Hidden Markov Model, for predictive behavior analysis, achieving 83% accuracy and an 11% increase in retention.
* Led agile delivery initiatives and ran bi-weekly sprint planning, managing dependencies, assessing story points and identifying risks.
* Directed dashboard visualization efforts using Looker, increasing data literacy by 30%.
* Partnered with engineers to improve data pipelines using Kafka and Airflow, enhancing data integrity, accuracy, and reliability.
* Worked with marketing and engineering teams to design and execute A/B tests, effectively promoting new feature releases and measuring their impact.

**ANDMORE |** Remote 6/2022 to 1/2023

Staff Product Analyst

* Analyzed data from 1M+ e-commerce users to optimize marketing strategies, reducing ad spend by 33%.
* Identified operational risks and improved product and customer success sectors, reducing complaints by 11%.
* Engineered and maintained visual reports within Power BI, informing leadership of trends and predictive behaviors.
* Partnered with cross-functional teams and leadership to develop data-driven strategies.

**ETS |** Princeton, NJ 4/2019 to 6/2022

Senior Data Analytics Manager

* Assessed operational risks and implemented improvements, increasing reconciliation by 47%.
* Led and managed a team of project managers and analysts, ensuring alignment with organizational goals.
* Engineered processes to improve and automate back-end test response analytics.
* Enhanced cross-functional collaboration through the development of analytic tools, enhancing deliverable rates by 13% and data literacy by 37%.
* Managed project schedules to meet contractual obligations and mitigate risk.

**mccabe, weisberg and conway, pc |** Westmont, NJ 2/2010 to 3/2019

Operations and Compliance Manager

* Directed a team of 10 associates, ensuring seamless project execution and adherence to company standards.
* Led training and implementation of Servicer, Investor, and State directives for New Jersey, achieving a 99% compliance rate.
* Managed training on firm procedural standards, increasing productivity by 20%.
* Ensured compliance with departmental Standard Operating Procedures for New Jersey.
* Monitored client scorecard assessments, managed client and internal QC audits, and maintained client relationships, improving satisfaction by 17%.

# Certifications

**Certifications -** AWS Cloud Practitioner

**LinkedIn Badges -** AWS, Agile Methodologies, Power BI, Power Automate, Object-Oriented Programming, Excel, R, SQL, Swift, Google Analytics, Visio, Microsoft Project, Python